



Boozt Group

BEAUTY CRITERIA
2022



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Sustainability at Boozt

Care-For Strategy

Our vision is to use our local Nordic position and our technology platforms to make sustainable choices easy for our customers and our partners.

Our *Care-For* strategy is our roadmap to becoming the leading responsible e-commerce company in the Nordics by 2025.

Made with Care Assortment

Our *Made with Care* assortment combines all products that meet the sustainability criteria listed in the full document.

This category represents a genuine systemic change in production patterns that educates the customer about the socio-environmental impact of production and consumption.

Therefore to ensure a reliable, transparent, traceable and genuine assortment, we rely intensely on globally recognized certifications, as well as extensive data collection.

Beauty criteria overview

In 2022 we accept products in the *Made with Care* category when:

INGREDIENTS REQUIREMENTS



Ingredients are safe for human
and environmental health ¹



PACKAGING REQUIREMENTS



Packaging is compostable, recyclable,
recycled, reusable or refillable ²



SOCIAL REQUIREMENTS



Manufacturing is socially responsible,
respecting the workers rights, health
and safety ³

¹ MORE DETAILS IN 4. Ingredients Transparency

² MORE DETAILS IN 5. Eco designed packaging

³ MORE DETAILS IN 6. Social compliance

Ingredients transparency criteria

Human toxicity

As cosmetic products are applied directly onto the skin, it is important for us, at Boozt, to remain transparent about the ingredients list to ensure products sold in the *Made with Care* category represent a curated selection of products that are not composed of controversial ingredients.

The European Union already protects customers from the most toxic ingredients, by limiting their use or banning them. However, some ingredients still present some risks to human health. Those risks can be classified into four main types: allergen, carcinogen, endocrine disruptor and/or irritant.

The European Chemical Agency (ECHA) classifies SVHC (Substances of Very High Concerns) into multiple categories, such as CMR substances (Carcinogenic, Mutagenic or Toxic to reproduction), PMT substances (Persistent, Mobile and Toxic) or vPvM substances (very Persistent and very Mobile).

Ecotoxicity

Ecotoxicity looks at ecologic toxicology, meaning the potential biological, chemical or physical aspects of toxicants and how they can affect ecosystems and their health.

Those substances can lead to serious and long term irreversible consequences on the environment, specifically aquatic life, indirectly affecting human health and quality of life. Bioaccumulation is one of the most significant environmental issues, within cosmetics. Substances that are bioaccumulative are hard to break down and consequently enter the food chain, putting at risk all animals, including humans. Other ecotoxic consequences from cosmetics ingredients include poor freshwater quality, biodiversity loss, coral bleaching...

The ECHA classifies those SVHC as PBT substances (Persistent, Bioaccumulative and Toxic) or vPvB (very Persistent and very Bioaccumulative).

INGREDIENTS

(For each category of ingredients the main issue is presented along with a set of recommendations and other resources)



PROHIBITED INGREDIENTS

- ◆ Aluminum salts
- ◆ BHA & BHT
- ◆ Coal Tar dyes - (CI - 00000)
- ◆ Diethanolamine - DEA related ingredients
- ◆ Formaldehyde releasing
- ◆ Parabens
- ◆ Phthalates
- ◆ Propylene glycol (alcohol)
- ◆ Sulfates - SLS & SLES
- ◆ PEG Compounds - polyethylene glycols
- ◆ Mineral Oils / Petrolatum
- ◆ Siloxanes (incl. Silicones)
- ◆ Talc - Talcum
- ◆ Triclosan - TCS

Cosmetics containing any of those ingredient will be **excluded** from our *Made with Care* Category.



CONDITIONALLY ACCEPTED INGREDIENTS

- ◆ Not tested on Animals
- ◆ Natural
- ◆ Vegan
- ◆ Marine Safe
- ◆ No Plastics

Cosmetics containing any of those ingredient needs to be **certified** to be featured in our *Made with Care* Category.



ACCEPTED INGREDIENTS

- ◆ All other ingredients

Cosmetics containing any other ingredient will be **featured** in our *Made with Care* Category.

INGREDIENTS	BEST IN CLASS (Preferred)	CURRENTLY SUFFICIENT (Minimum standard for <i>Made with Care</i>)	NOT SUFFICIENT	BANNED (Not on Boozt)
Overall	EU Ecolabel	EWG (V) VeganOK (V, T)		
Marine Safe	NA	Protect Land + Sea (V, T)	Oxybenzone Octinoxate Octocrylene Homosalate 4-methylbenzylidene fragrance PABA Parabens Triclosan Any nanoparticles or "nano-sized" zinc or titanium Any form of microplastic "Reef Safe"	NA
Natural	Cosmos, by Ecocert Soil Association	Bioagricert (V) Natrue (V, T) Natural Product Association (V, T)	Not certified	NA
No Plastics	NA			NA
Not tested on Animals	NA	Certified Vegan, by vegan.org (V) Cruelty free, by PETA (V) Leaping Bunny, by PETA (V, T)	Not certified	NA
Synthetics	NA	All Other Synthetic Ingredients	Aluminum salts BHA & BHT Coal Tar dyes - (CI - 00000) Diethanolamine - DEA related ingredients Formaldehyde releasing Parabens Phthalates Propylene glycol (alcohol) Sulfates - SLS & SLES PEG Compounds - polyethylene glycols Mineral Oils / Petrolatum Siloxanes (incl. Silicones) Talc - Talcum Triclosan - TCS	NA
Vegan	NA	Certified Vegan, by vegan.org (V) Vegan Approved, by the Vegetarian Society (V, T) Vegan Trademark, by Vegan Society (V, T)	Beeswax - cera alba Biotin - Vitamin B7 Caprylic Acid Carmine - cochineal, natural red 4, E120, CI 75470 Casein - sodium caseinate, caseinate Collagen Elastin Gelatin Glucosamine Glycerine Guanine - CI 75170 Keratin Lanolin Oleic acid Panthenol - Vitamin B5 Retinol Royal Jelly Shellac Squalene Stearic Acid Tallow Urea - Carbamide	NA

"The above classification is meant to promote best practices in the industry, aligning with Boozt's *Care-For* strategy and vision"

A **"Best in Class"** certification indicates that the certifications looks at Social aspects (S), is verified (V) by a third party audit and is traceable (T) using a chain of custody.

A **"Currently Sufficient"** certification indicates that the certifications looks at Social aspects (S), is verified (V) by a third party audit or is traceable (T) using a chain of custody. Recycled materials are considered "Currently sufficient", as recycling is considered being in the middle of the waste hierarchy.

A **"Banned"** material indicates that Boozt has decided to not buy this material for ethical, social and/or environmental reasons. Banned materials are regulated through internal policies that all suppliers need to comply to.

Eco designed packaging criteria

Paired with the previous ingredient transparency criterias, the following eco designed packaging criterias, need to be respected in order to have a product in the *Made with Care* category.

Ecodesign is simply ensuring that new designs have circularity in mind and that they innovate to use resources efficiently and reduce waste throughout the lifecycle of the product (e.g. refill, reuse, recycle...).

As all cosmetics sold on Boozt are wrapped in packaging for hygienic and efficiency purposes, it is important to look at the impact of their packaging. As of now, Boozt does not have any products that are packaging free and therefore do not consider this as an option.

COMPOSTABLE

Ability to biodegrade, generating a homogeneous substance.

RECYCLABLE

Made of components that can be sorted out and diverted from the waste stream.

RECYCLED CONTENT

Displays clearly the percentage of recycled material.

REUSABLE & REFILLABLE

Designed for an extended lifecycle.

Eco designed packaging criteria

The following table is a summary of the packaging certifications mentioned in the sections above that we classify as sustainable. Please note that the classification is Boozt’s own interpretation, aligning with our own *Care-For* strategy and vision.

PACKAGING	BEST IN CLASS (Preferred)	CURRENTLY SUFFICIENT (Minimum standard for Made with Care)	NOT SUFFICIENT	NOT ACCEPTED
Compostable	NA	OKCompost (V)	Compostable claims that do not specify: - the type of composting, - the compostable part of the product - how the customer should act	NA
Eco designed	Ecologo FSC100% PEFC	FSC Recycled (V, T)	FSC Mix	NA
Recycled Content	Gloabl Recycled Standard (GRS)	Recycled Claim Standard (RCS) (V, T)	Reycled content claims that do not specifiy clearly the percentage of recycled material	NA
Recyclable	NA	NA	Recyclable claims made when there is no collection centers available conveniently to most purchasers	NA
Refillable / Reusable	NA	NA	Refillable/Reusable claims that do not guarantee the packaging will be reused or refilled for its original purpose	NA

“The above classification is meant to promote best practices in the industry, aligning with Boozt’s *Care-For* strategy and vision”

A “**Best in Class**” certification indicates that the certifications looks at Social aspects (S), is verified (V) by a third party audit and is traceable (T) using a chain of custody.

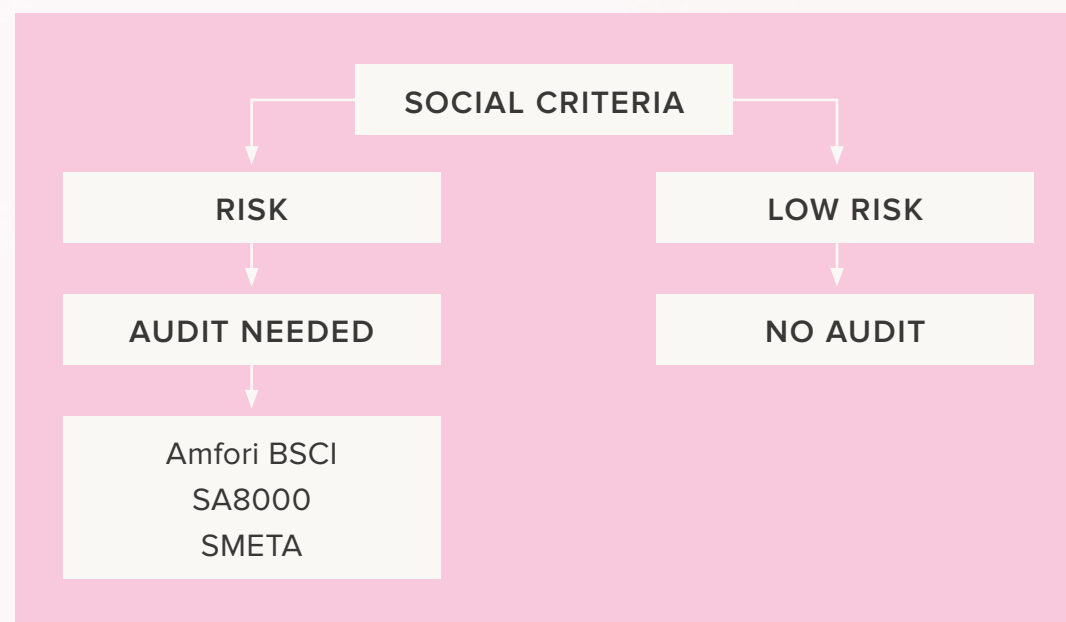
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A “**Banned**” material indicates that Boozt has decided to not buy this material for ethical, social and/or environmental reasons. Banned materials are regulated through internal policies that all suppliers need to comply to.

Social Compliance criteria

Paired with the previous ingredient transparency criterias and the eco designed packaging criteria that apply on a product and brand level, the following social compliance criterias, need to be respected in order to have a product in the *Made with Care* category.

The social requirements focus on the risk classification of the manufacturing country, whether it is considered a risk or low risk country. For each risk category, a list of country is presented, as well as the necessary certifications and practices.



It is important for us to ensure that garment makers throughout the supply chain have the following rights and treatments (*this list contains the core labour rights, identified in amfori BSCI Code of Conduct, drawing on ILO, UN and OECD standards*):

- The right of freedom of association
- Fair remuneration
- Occupational health and safety (OHS)
- Special Protection for young workers
- No bonded labor
- Ethical business behavior
- No Discrimination
- Decent working hours
- No Child labour
- No precarious employment

To best identify the need for external auditing and the requirements needed, we have decided to follow **amfori BSCI "Countries Risk Classification"** that rely on the Worldwide Governance Indicators, by the World Bank.

Social Compliance criteria

The following table is a summary of the social certifications mentioned in the sections above that we classify as sustainable. Please note that the classification is Boozt’s own interpretation, aligning with our own *Care-For* strategy and vision.

SOCIAL AUDITING	BEST IN CLASS (Preferred)	CURRENTLY SUFFICIENT (Minimum standard for Made with Care)	NOT SUFFICIENT	NOT ACCEPTED
SA8000	5	4 & 3	2	1
BSCI	A	B & C	D	E & Zero Tolerance
SMETA	4 pillars	2 pillars	NA	No audit

Collaboration

On a general note, other certifications or sustainable materials that are not mentioned can be subject to the *Made with Care* category. We invite you to shape Boozt sustainability criteria by sharing your knowledge and expertise, as well as other scientific information, so that we can expand the lists of recommendations and resources, to strive for a better future, industry-wide.

“SUSTAINABILITY SUPERHEROES NEED GENUINE SUPPORT FROM ALL ACTORS TO TRANSLATE COMMITMENTS AND GOALS INTO MEANINGFUL ACTIONS”



PLEASE CONTACT

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[Link to the full report](#)