



Boozt Group

TEXTILE CRITERIA
AW22



Contents

Sustainability at Boozt.....3

Textile criteria overview.....4

Environmental criteria.....5

Social criteria.....7

Chemical criteria9

Collaboration.....11

Sustainability at Boozt

Care-For Strategy

Our vision is to use our local Nordic position and our technology platforms to make sustainable choices easy for our customers and our partners.

Our *Care-For* strategy is our roadmap to becoming the leading responsible e-commerce company in the Nordics by 2025.

By 2022, we aim at reaching a 25% share of sustainable apparel products across our overall product assortment.

Made with Care Assortment

Our *Made with Care* assortment combines all styles that meet the sustainability criteria listed in the full document.

This category represents a genuine systemic change in production patterns that educates the customer about the socio-environmental impact of textile's production and consumption.

Therefore to ensure a reliable, transparent, traceable and genuine assortment, we rely intensely on globally recognized certifications, as well as extensive data collection.

Textile criteria overview

For AW22, we accept products in the *Made with Care* category when:

ENVIRONMENTAL REQUIREMENTS



Products made from at least 50%
material composition from more
responsible origins ¹



SOCIAL REQUIREMENTS



Their production is deemed
socially responsible ²



CHEMICAL REQUIREMENTS



The chemicals used, during
processing, are not harmful to
the environment, the workers
and the customers ³

¹ MORE DETAILS IN 4. Environmental Requirements

² MORE DETAILS IN 5. Social Requirements

³ MORE DETAILS IN 6. Chemical Requirements

Environmental criteria

Products made from at least 50% material composition from more responsible origins will be eligible for the *Made with Care* category.

MATERIAL COMPOSITION

(For each material the main issue is presented along with a set of currently available solutions, such as certifications, new innovative products, recycling suppliers, recommendations and other resources)

ANIMAL FIBRES

- ◆ Alpaca
- ◆ Down and Feathers
- ◆ Leather
- ◆ Silk
- ◆ Wool and Cashmere

VEGETAL FIBRES

- ◆ Cotton
- ◆ Hemp
- ◆ Linen

SYNTHETIC FIBRES

- ◆ Nylon
- ◆ Polyester

REGENERATED FIBRES

- ◆ Cupro
- ◆ Lyocell
- ◆ Modal
- ◆ Viscose

We would like to discourage blends, as most blends are hard to recycle, and will therefore have a greater impact in the end user phase, even if compliant with the below requirements.

MATERIAL	BEST IN CLASS (Preferred)	CURRENTLY SUFFICIENT (Minimum standard for <i>Made with Care</i>)	NOT SUFFICIENT	BANNED (Not on Boozt)
Animal Hair - Alpaca, Camel, Cashmere, Fur Mohair, Wool	ZQ Merino Accreditation Program Sustainable Cashmere Standard The Woolmark Company	Responsible Wool Standard (RWS) (V, T) Responsible Alpaca Standard (RAS) (V, T) Ovis21 (V, T) Wools of New Zealand (V) Climate Beneficial Wool Program (V) Sustainable Cashmere Standard Recycled Wool Mulesing free wool The Good Cashmere Standard (S, T)	Virgin, not recycled, and/or not certified Not compliant with Animal 5 Freedoms	Mohair, Fur
Cotton	GOTS Cotton Cleaner Cotton ABRAPA	Better Cotton Initiative (BCI) (V) Cotton Made in Africa (S, V) myBMP (S, V) OCS Cotton (V) E3 (S, V) Recycled Cotton	Virgin, not recycled, not organic and/or not certified	Uzbek Cotton (child labor) Xinjiang Cotton (bonded labor)
Down and feathers		Downpass Standard (V, T) Responsible Down Standard (RDS) (V, T) Global Traceable Down Standard (TDS) (V, T) Recycled Down and Feathers	Virgin, not recycled, and/or not certified Not compliant with Animal 5 Freedoms	Downs and feathers from farm who practice live plucking and/or forcefeeding
Hemp	US Hemp Authority Certification GOTS Hemp	9Fiber (upcycled) OCS Hemp (V)	Virgin, not recycled, not organic and/or not certified	
Leather	Leather Woring Group (LWG) - Gold	Leather Working Group (LWG) - Silver and Bronze Vegetable tanned leather Recycled Leather Plant based leather (from corn, coconut, yeast fermentation, mushroom, apple skin, fruits leftover, pineapple, grape...)	Virgin, not recycled, and/or not certified Chrome tanned leather Not compliant with Animal 5 Freedoms	Exotic leather (CITES)
Linen	GOTS Linen Master of Linen	European Flax (S, V) Belgian Linen (V, T) Recycled Linen	Virgin, not recycled, not organic and/or not certified	
Nylon	Recycled Nylon (from textile waste)	Recycled Nylon (from PET)	Virgin, not recycled and/or not certified	
Polyester and other polymers	Global Recycled Standard (GRS)	Recycled Claim Standard (RCS) (V, T) Chemical and Meachmical Recycled Polyester from PET, Ocean plastics, post industrial waste	Virgin, not recycled and/or not certified	
Regenerated Fibers - Viscose/Rayon, Cupro, Modal, Lyocell, Acetate, Bamboo	FSC 100% PEFC Ecovero Tencel	FSC Recycled (V, T) Recycled regenerated fibers Viscose alternatives	FSC Mix Virgin, not recycled and/or not certified	
Silk	OTEX (Organix Textile)	Peace silk (Ahimsa silk)	Virgin, not recycled, and/or not certified Not compliant with Animal 5 Freedoms	

“The above classification is meant to promote best practices in the industry, aligning with Boozt's *Care-For* strategy and vision”

A **“Best in Class”** certification indicates that the certifications looks at Social aspects (S), is verified (V) by a third party audit and is traceable (T) using a chain of custody.

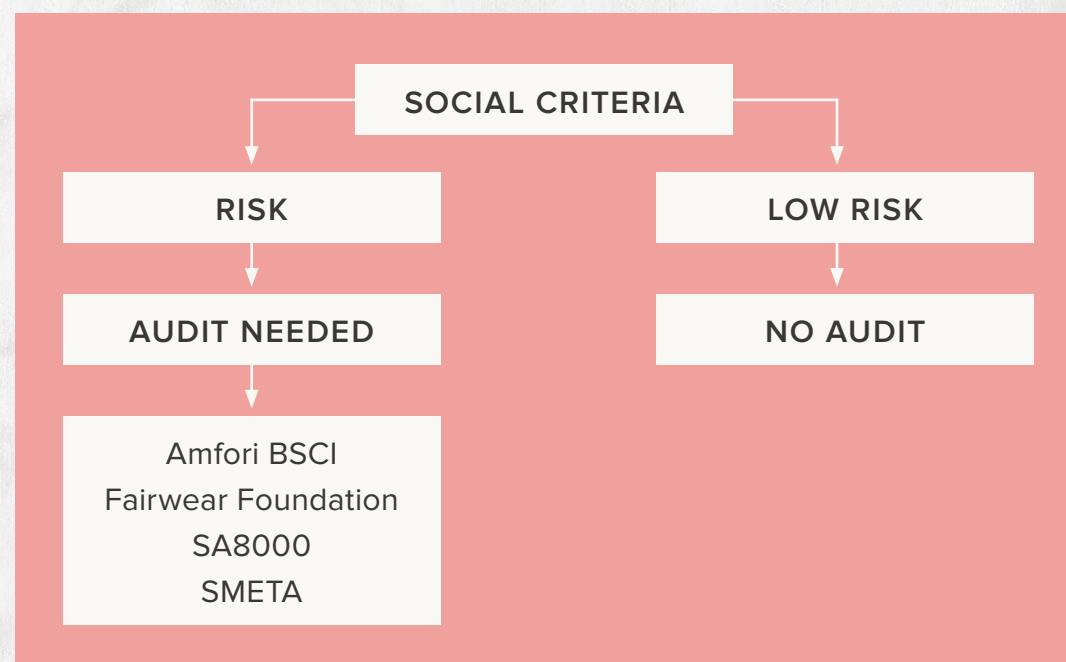
A **“Currently Sufficient”** certification indicates that the certifications looks at Social aspects (S), is verified (V) by a third party audit or is traceable (T) using a chain of custody. Recycled materials are considered “Currently sufficient”, as recycling is considered being in the middle of the waste hierarchy.

A **“Banned”** material indicates that Boozt has decided to not buy this material for ethical, social and/or environmental reasons. Banned materials are regulated through internal policies that all suppliers need to comply to.

Social criteria

Paired with the previous environmental criterias that apply on a product and brand level, the following social criterias, need to be respected in order to have a product in the *Made with Care* category.

The social requirements **focus on the risk classification of the manufacturing country**, whether it is considered a risk or low risk country. For each risk category, a list of country is presented, as well as the necessary certifications and practices.



It is important for us to ensure that garment makers throughout the supply chain have the following rights and treatments (*this list contains the core labour rights, identified in amfori BSCI Code of Conduct, drawing on ILO, UN and OECD standards*):

- The right of freedom of association
- Fair remuneration
- Occupational health and safety (OHS)
- Special Protection for young workers
- No bonded labor
- Ethical business behavior
- No Discrimination
- Decent working hours
- No Child labour
- No precarious employment

To best identify the need for external auditing and the requirements needed, we have decided to follow **amfori BSCI "Countries Risk Classification"** that rely on the Worldwide Governance Indicators, by the World Bank.

Social criteria

The following table is a summary of the social certifications mentioned in the sections above that we classify as sustainable. Please note that the classification is Boozt’s own interpretation, aligning with our own *Care-For* strategy and vision.

SOCIAL AUDITING	BEST IN CLASS (Preferred)	CURRENTLY SUFFICIENT (Minimum standard for <i>Made with Care</i>)	NOT SUFFICIENT	NOT ACCEPTED
FairWear Foundation	Leader	Good	Need improvement	No audit
SA8000	5	4 & 3	2	1
BSCI	A	B & C	D	E & Zero Tolerance
SMETA	4 pillars	2 pillars	NA	No audit

Chemical criteria

Paired with the previous environmental and social criterias that apply on a product and brand level, the following chemical requirements need to be respected in order to have a product in the *Made with Care* category.

To ensure that every product in the *Made with Care* category is processed in a **respectful way towards the environment and the workers, while also ensuring customer health and safety**, Boozt requires products to be certified by third party certification and/or to follow specific regulations.



Chemical criteria

The following table is a summary of the chemical certifications that we classify as sustainable.
Please note that the classification is Boozt’s own interpretation, aligning with our own *Care-For* strategy and vision.

CHEMICAL MANAGEMENT	BEST IN CLASS (Preferred)	CURRENTLY SUFFICIENT (Minimum standard for <i>Made with Care</i>)	NOT SUFFICIENT	NOT ACCEPTED
Certifications	Bluesign Made In Green, by OEKO Tex	ZDHC (E) Material Health - Silver, Gold and Platinum (C)	Material Health - Bronze	
Regulations	REACH			

A “**Best in Class**” certification indicates that the certification looks at Customer health aspects (C), Workers health aspects (W) and the chemical’s impact on the Environment (E).

A “**Currently Sufficient**” certification indicates that the certification looks at Customer health aspects (C), Workers health aspects (W) or the chemical’s impact on the Environment (E).

Collaboration

On a general note, other certifications or sustainable materials that are not mentioned can be subject to the *Made with Care* category. We invite you to shape Boozt sustainability criteria by sharing your knowledge and expertise, as well as other scientific information, so that we can expand the lists of recommendations and resources, to strive for a better future, industry-wide.

“SUSTAINABILITY SUPERHEROES NEED GENUINE SUPPORT FROM ALL ACTORS TO TRANSLATE COMMITMENTS AND GOALS INTO MEANINGFUL ACTIONS”



PLEASE CONTACT

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[Link to the full report](#)