

# Purpose Statement

### **Boozt Care-For Strategy**

Boozt's vision is to use our local Nordic position and our technology platforms to make sustainable choices easy for our customers and our partners.

Our Care-For strategy is our roadmap to becoming the leading responsible e-commerce company in the Nordics, using our business as a catalyst for change. Boozt's efforts are focused on four dimensions Environment, Employees, Community and Governance, further divided into twelve goals. Each goal includes relevant targets to take responsibility for our direct and indirect impact on the value chain while empowering people to act consciously.

For further information on our Care For strategy, please see our 2023 Annual Report here.

### **Boozt Made With Care shop**

Created in May 2021, our Made With Care shop combines all products that meet Boozt Made With Care Criteria (the present document) and/or are made by B-Corp brands.

At Boozt, it is crucial that this shop represents a systemic change in manufacturing patterns that challenges current practices in the hope to limit the socioenvironmental impact of manufacturing. Therefore, to ensure a reliable, and transparent assortment we rely on globally recognized third-party certifications, as well as extensive data collection.

#### **Boozt Made With Care Criteria**

Boozt Made With Care Criteria is a set of guidelines that form the basis for our Made With Care shop. Every product that meets both the environmental and social criteria listed below will be included in this shop to promote efforts towards better production practices.

Boozt Made With Care Criteria is an attempt at describing in more detail what a sustainable product means to us at Boozt while challenging our brand partners to move beyond current practices.

Boozt Made With Care Criteria is available in three versions to adapt to different product categories. For 2025, the three versions are as follows: (1) Textile, Clothing, Leather and Footwear, (2) Beauty and (3) Home and Accessories.



## Disclaimer

#### **Non-Exhaustive List**

On a general note, other certifications, actions and/or recommendations that are not mentioned in Boozt Made With Care Criteria can be subject to the Made With Care shop. We invite you to shape Boozt Made With Care Criteria by sharing your knowledge and expertise, as well as other scientific information, so that we can expand the lists of recommendations and resources, to strive for a better future industry-wide.

Please also note that none of the organizations (e.g. certification bodies, recycled fibres manufactured etc.) mentioned below are sponsoring/sponsored by Boozt. All certifications, suppliers, recommendations, and resources mentioned are always listed in alphabetical order to show no sign of preference. Those lists are simply meant to provide further information to facilitate the transition to a more responsible manufacturing and encourage brands to incorporate those aspects in their strategies and operations.

#### **Yearly Updates**

Please note that Boozt Made With Care Criteria is updated yearly, after the publication of Boozt's Sustainability report to match new strategies and regulations, include innovations and challenge further current practices. Therefore, we always recommend brands to follow industry best practices.

This means that Boozt's Made With Care Criteria are fixed only for a given year and solely represent Boozt's strategy at a specific point in time.

This document is the third version of Boozt Made With Care Criteria for Home & Accessories.

Please contact <u>madewithcare@boozt.com</u> for more information.



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## 1. Criteria Overview

To be featured in the Boozt Made With Care shop, a product needs to prove that its environmental and social impacts are closely monitored. All environmental and social claims need to be backed up by third-party certifications.

## **Environmental**

We accept home products and accessories in the Made With Care shop when:

**Products are made of ≥50% certified material including** recycled or organic certifications, among others.

## Social

We accept home products and accessories in the Made With Care shop when their Tier 11 manufacturing is:

- In low-risk countries.
- In risk countries with third-party social audits.



# 2. Environmental Criteria

The following sections explain in detail Boozt's environmental criteria, looking at the products' material composition.

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#### Glass

Glass is often seen as a good alternative to single-use products like plastics and paper products. However, glass production like any other material should be monitored to reduce its environmental impact. The main issues around glass production are sand mining, which can lead to both solid waste and volatile organic compounds affecting the environment, the workers and the people around. Despite not being a single-use material, it is important to remember that glass is also made of non-renewable materials, mostly sand and minerals. Therefore, to enter the Made With Care shop, Boozt requires all products with glass to be recycled, and/or certified.

#### **Examples of data qualifying for Made With Care**

- 100% certified recycled glass
- 70% certified recycled glass, 30% certified recycled silicone

#### **Examples of data not qualifying for Made With Care**

- 100% glass
- 40% recycled glass, 60% silicone

		Description
Made With Care	Best in class  - Social aspects; - Verified by third-party; - Traceable	Global Recycled Standard (GRS)- Certifies the use of recycled material, investigates the impact of production on people and the planet and assures sustainable processes.
Made With Care	Minimum standard  - Social aspects and/or; - Verified by third-party, and/or; - Traceable  *at least two of the above	Recycled Claim Standard (RCS) - Certifies the use of recycled material in any product. The standard includes verification that the material is recycled and tracking the material through production.
Not Made With Care	Not Sufficient	Virgin, not recycled, and/or not certified materials.
Actions to take	Resources for more information	Glass for Europe  The Glass Recycling Coalition

## Ceramics (e.g. Earthenware, Stoneware, Porcelain)

Ceramics are made out of inorganic and non-metallic materials, most often clay, which are first shaped and then fired at different temperatures giving them unique heat and corrosion-resistant properties. Ceramics productions require high temperatures and are therefore energy intensive. They also create organic waste that can reduce soil fertility and affect local communities, while also creating clay dust and other volatile organic compounds that can cause respiratory diseases, due to the current lack of dust suppression technologies. Therefore, to enter the Made With Care shop, Boozt requires all products with ceramics to be recycled, and/ or certified.

#### **Examples of data qualifying for Made With Care**

- 100% certified recycled ceramic

Examples of data not qualifying for Made With Care

- 100% ceramic

		Description
Made With Care	Best in class  - Social aspects; - Verified by third-party; - Traceable	Global Recycled Standard (GRS)- Certifies the use of recycled material, investigates the impact of production on people and the planet and assures sustainable processes.
Made With Care	Minimum standard  - Social aspects and/or; - Verified by third-party, and/or; - Traceable  *at least two of the above	Recycled Claim Standard (RCS) - Certifies the use of recycled material in any product. The standard includes verification that the material is recycled and tracking the material through production.
Not Made With Care	Not Sufficient	Virgin, not recycled, and/or not certified materials.
Actions to take	Recommendations	Avoid Lead-based colouring agents.  Invest in clean energy to reduce dependence on fossil fuels (e.g. renewable energy, thermal energy).  Invest in dust suppression technologies to reduce clay and other types of dust.
Actions to take	Resources for more information	British Ceramic Confederation  The European Ceramic Society

### Rocks (e.g. Marble)

Rocks, such as marble, are used in a wide range of decorative products. Extracting the material to make those products can have significant impacts on the environment. Mining for rocks often destroys landscapes, leading to biodiversity loss. In addition, quarries often require a lot of water to wash the stones, water/sludge that is often untreated before being released, thereby affecting further local biodiversity. Such environmental issues are often paired with poor working conditions, especially when it comes to safety standards. Therefore, to enter the Made With Care shop, Boozt requires all products with ceramics to be recycled, and/or certified.

#### **Examples of data qualifying for Made With Care**

- 100% certified marble

#### **Examples of data not qualifying for Made With Care**

- 100% marble

		Description
Made With Care	Best in class  - Social aspects; - Verified by third-party; - Traceable	Global Recycled Standard (GRS)- Certifies the use of recycled material, investigates the impact of production on people and the planet and assures sustainable processes.
Made With Care	Minimum standard  - Social aspects and/or; - Verified by third-party, and/or; - Traceable  *at least two of the above	Recycled Claim Standard (RCS) - Certifies the use of recycled material in any product. The standard includes verification that the material is recycled and tracking the material through production.
Not Made With Care	Not Sufficient	Virgin, not recycled, and/or not certified materials.
Actions to take	Resources for more information	Natural Stone Council  The European Aggregates Association

#### Metals

Metals extraction, through both small and large-scale mining, poses multiple environmental and social challenges from depleting resources and destroying landscapes (e.g. deforestation, mined rock etc.) to armed conflicts and poor working conditions. In addition, metals processing are energy and water-intensive processes that also generate high amounts of waste (up to 99% of the rock moved for gold extraction) affecting further local biodiversity (including water and food systems) and communities. The 3TG Minerals (tin, tantalum, tungsten and gold) are often considered the most critical as they are referred to as "conflict minerals", as they are extracted in conflict zones. Therefore, to enter the Made With Care shop, Boozt requires all products with metals to be recycled, and/or certified.

#### **Examples of data qualifying for Made With Care**

- 100% certified recycled silver
- 70% certified recycled silver, 30% zinc

#### **Examples of data not qualifying for Made With Care**

- 100% silver
- 40% certified recycled silver, 60% zinc

		Description
Made With Care  Best in class  - Social aspects; - Verified by third-party; - Traceable	<ul><li>Social aspects;</li><li>Verified by third-party;</li></ul>	ASI (Aluminum Stewardship Initiative) - The ASI Performance and Chain of Custody Standards set requirements for the responsible production, sourcing and stewardship of aluminium.  Fairmined - Fairmined is an assurance label that certifies gold from empowered responsible artisanal and small-scale mining organizations.  Global Recycled Standard (GRS) - Certifies the use of recycled material, investigates the impact of production on people and the planet and assures sustainable processes.
		Responsible Jewellery Council (RJC) - Certifies responsible business practices within the global jewellery and watch industry, from mine to retail.
Made With Care  Minimum standard  - Social aspects and/or; - Verified by third-party, and/or; - Traceable	Recycled Claim Standard (RCS) - Certifies the use of recycled material in any product. The standard includes verification that the material is recycled and tracking the material through production.  Responsible Steel Standard - a global not-for-profit multi-stakeholder standard and certification initiative that certifies for more responsible mining.	
	*at least two of the above	RMAP (Responsible Minerals Assurance Process) - Certifies responsibly sourced minerals.
Not Made With Care	Not Sufficient	Virgin, not recycled, and/or not certified materials.
Actions to take Recomm	Recommendations	Engage in transparency initiatives, particularly when it comes to water management, chemical management and working conditions.  Join the Responsible Jewellery Council.
		Strongly avoid "no-go zones" for mining (1- Conflict zones, 2- Indigenous reserve, 3- Cultural property, 4- Biodiversity habitats and wildlands, 5- Fragile watersheds).
Actions to take	Resources for more information	Alliance for Responsible Mining (ARM)
		International Council on Mining and Metals (ICMM)
		"No Dirty Gold" campaign
		OECD Forum on Responsible Mineral Supply Chains
		Responsible Minerals Initiative (RMI)

### Wood (Oak, Walnut, Acacia, Teak etc.)

Due to the increasing demand for wood to produce more goods and decouple from fossil fuels, there is increasing pressure put on forests and their multiple resources. It is therefore important to make sure that the wood sourced is coming from responsibly managed forests, thereby safeguarding biodiversity and mitigating climate change. Therefore, to enter the Made With Care shop, Boozt requires all products with wood to be recycled, and/or certified.

#### **Examples of data qualifying for Made With Care**

- 100% FSC-certified oak (not mix)
- 70% certified teak, 30% certified walnut

#### **Examples of data not qualifying for Made With Care**

- 100% Oak
- 40% certified teak, 60% walnut

		Description
Made With Care	Best in class  - Social aspects; - Verified by third-party; - Traceable	Global Recycled Standard (GRS)- Certifies the use of recycled material, investigates the impact of production on people and the planet and assures sustainable processes.  FSC 100% - Certifies products originating from sustainably managed forests.  PEFC - Certifies products originating from sustainably managed forests.
Made With Care	Minimum standard  - Social aspects and/or; - Verified by third-party, and/or; - Traceable  *at least two of the above	Recycled Claim Standard (RCS) - Certifies the use of recycled material in any product. The standard includes verification that the material is recycled and tracking the material through production.  FSC Recycled - Certifies products originating from sustainably managed forests.
Not Made With Care	Not Sufficient	Virgin, not recycled, and/or not certified materials.
Actions to take	Recommendations	Engage in Forest Partnerships, for example, partnerships such as Forests Forward with World Wildlife Fund (WWF).  Establish a deforestation policy.  Set a due diligence system to measure and track wood sourcing and its impacts on the environment and local communities.
Actions to take	Resources for more information	Canopy - Hot Button Issue  Changing Markets Foundation  UNECE/FAO Forestry and Timber Section

Synthetic polymers, such as ABS, plastics and silicone, among others, are widely used for home & accessories products. Synthetic polymers are made of non-renewable resources, mostly petroleum oil. Their production is energy-intensive, making them responsible for a high share of greenhouse gas emissions. As synthetic fibres hold properties that are often hard to replicate with other textile materials, recycled fibres, like recycled polyester or nylon, have become the main solution to reduce waste generation, as well as resource depletion. Despite being recycled, it is important to also reiterate that recycled polymers still release microplastics. Therefore, to enter the Made With Care shop, Boozt requires all products with synthetic polymers to be recycled, and/or certified.

#### **Examples of data qualifying for Made With Care**

- 100% recycled silicone
- 70% certified recycled plastic, 30% plastic

#### **Examples of data not qualifying for Made With Care**

- 100% silicone
- 40% certified recycled plastic, 60% plastic

For more information or questions regarding the criteria, as well as other suggestions, please contact madewithcare@boozt.com.

		Description
Made With Care	Best in class  - Social aspects; - Verified by third-party; - Traceable	Global Recycled Standard (GRS)- Certifies the use of recycled material, investigates the impact of production on people and the planet and assures sustainable processes.
Made With Care	Minimum standard  - Social aspects and/or; - Verified by third-party, and/or; - Traceable  *at least two of the above	Recycled Claim Standard (RCS) - Certifies the use of recycled material in any product. The standard includes verification that the material is recycled and tracking the material through production.
Not Made With Care	Not Sufficient	Virgin, not recycled, and/or not certified materials.
Actions to take	Recommendations	Offer a take-back scheme to prevent products made of synthetic polymers from ending up in a landfill.  Opt for recycled or bio-based options to decouple your material portfolio from oil.  Support Ocean plastic organizations, like <u>Plastic Bank</u> , 4Ocean, <u>The Ocean CleanUP</u> , <u>Ocean Conservancy</u> or <u>Plastic Pollution Coalition</u> to reduce marine litter and the spread of microplastics.
Actions to take	Resources for more information	Ellen MacArthur Foundation  Our World in Data

## 3. Social Criteria

The following sections explain in detail Boozt's social criteria, looking at the products' Tier 1 manufacturing country. Paired with the previous environmental criteria that apply on a product and brand level, the following social criteria need to be respected to have a product in the Made With Care shop.

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### 3.1 General Requirements

The mining and forest industry both have their own challenges in relation to labour rights, especially in low-cost manufacturing countries. For example, working in the mining industry can involve a hazardous work environment, both immediate physical hazards but also long-term health hazards.

Therefore, we need to ensure that manufacturers throughout the supply chain ensure the following rights and treatments\*:

- The right of freedom of association
- Fair remuneration
- Occupational health and safety (OHS)
- Special Protection for young workers
- No bonded labour
- Ethical business behaviour
- No Discrimination
- Decent working hours
- No Child labour
- No precarious employment

\*This list contains the core labour rights identified in the amfori BSCI Code of Conduct, drawing on ILO, UN, and OECD standards.

At Boozt, we accept audit certificates from the following institutions:

- Amfori BSCI
- Fairstone
- Fairtrade Gold
- SA8000
- SMETA
- WRAP

More details on the criteria for social auditing (type of audits, audit validity...) are explained in the following sections.



#### 3.2 Specific Requirements

To best identify the need for external auditing and the criteria needed, we have decided to follow the <u>amfori BSCI "Countries Risk Classification"</u> that relies on the Worldwide Governance Indicators by the World Bank. You can check the latest data available in the <u>World Bank Interactive Data Access</u>.

Each country is assessed on six dimensions of governance and then given a score, ranging between 0 and 100. Countries with a score lower than 60 are considered "Risk countries", whereas countries scoring higher than 60 are considered "Low-risk countries".

As governance shifts over time, the classification is updated frequently. This means that some countries may shift from one shop to another over time. The version used in this document relies on the 2022 version, which is valid from the 1st of January 2022 until the next version is available.

Please refer to it, if the manufacturing country you are using is not listed on the right.

#### Risk countries

In 2022, risk countries (124) are:

- Bangladesh\*
- Cambodia\*
- China
- India
- Indonesia
- Mexico
- Pakistan\*
- Turkey
- Vietnam
- ... and 114 other countries (including 45 additional high-risk countries\*)

\*Countries with a score below 30.

Manufacturing in those countries should be monitored more frequently, as governance is extremely poor and risks are therefore the highest.

#### Low-risk countries

In 2022, low-risk countries (71) are:

- EU 27 (Bulgaria\*) except Romania (risk country)
- Hong Kong
- Japan
- Malaysia\*
- Taiwan
- United Kingdom
- United States
- ... and 36 other countries (including 5 additional countries to monitor closely\*)

\*Countries with a score between 60 and 65.

Manufacturing in those countries should be monitored closely, as they are most likely to become risk countries in 2023 if no improvements are being made.

When manufacturing (Tier 1 - cut/sew/manufacturing) occurs in low-risk countries, Boozt does not require external auditing to have a product in the Made With Care shop. However, we strongly recommend all brands to look closely at labour conditions in their supply chains, by either practising internal auditing or using external audits. It is crucial to keep in mind that poor labour conditions can still be present in low-risk countries, as has been demonstrated multiple times (Leicester in the UK, leather manufacturing in Italy...).

#### **Examples of data qualifying for Made With Care**

- Certification number, acceptable grade, audit issuer, audit expiration date (i.e. BSCI: 123-789456-000, Grade A, Audit company X, 31/12/2025)
- Product made in a non-risk country (i.e. Sweden)

#### **Examples of data not qualifying for Made With Care**

- Missing social audit data for a risk country (i.e. Bangladesh)

For more information or questions regarding the criteria, as well as other suggestions, please contact **madewithcare@boozt.com**.

		Description
Made With Care Best in class	Best in class	Fairstone
	Fairtrade gold	
		SA8000 - 5
		BSCI - A
		WRAP - Platinum
Made With Care	Minimum standard	SA8000 - 4 & 3
		BSCI - B & C
		WRAP - Gold
		SMETA
		Audits in line with <u>APSCA</u> (Association of Professional Social Compliance Auditors), as it represents a high level of credibility and consistency in social compliance audits.
Not Made With Care	Not Sufficient	No social audit when Tier 1 manufacturing is in a risk country
Actions to take	Recommendations	Get involved with the <u>BetterWork Program</u> to promote social compliance, profitability, and competitiveness.
		Join Ethical Trade Initiative (ETI) to establish ethical trade, while enhancing brand integrity and building a more resilient supply chain.
		Participate in the Fair Labor Association to promote workers' rights and adherence to international standards
		Sign the <u>Transparency pledge</u> to display the list of all its suppliers publicly.
		Take measures in accordance with the <u>OECD Due Diligence Guidance for Responsible Supply Chains in the Garment &amp; Footwear Sector.</u>
Actions to take	Resources for more information	Asia Floor Wage Alliance
		Global Living Wage Coalition - The Anker Methodology (How to define Living Wage)
		International Labour Organization (ILO)
		Shift - providing expertise on the UN Guiding Principles on Business and Human Rights.

# 4.Traceability

While traceability data is not required to fulfill the Made With Care Criteria and enter the Made With Care Shop, Boozt strongly recommends its brand partners to investigate significantly in traceability.

Traceability is key to reducing both environmental and social risks in the supply chain, as it allows for a clear identification of specific risks and adapted mitigation strategies.



Actions to take	Recommendations	Join <u>e-trackit</u> , by Textile Exchange
		Share your factories publicly on the <u>Open Supply Hub</u>
		Join Retraced
		Join The ID Factory, by the Global Fashion Agenda
		Join <u>Vaayu</u>



## Contact

At Boozt, we believe in the power of collaboration to bring out meaningful change towards better production and consumption practices.

We, therefore, invite you to shape Boozt Made With Care criteria by sharing your knowledge and expertise, as well as certifications or materials not mentioned in the document to strive together for a better future, industry-wide.



For further information, and/or feedback, please contact <a href="madewithcare@boozt.com">madewithcare@boozt.com</a>.